

group trade review

SHIPPING:

new mailship fares and sailings

Union-Castle/Safmarine have issued a new fares and sailings brochure covering sailings up to the end of March 1977.

Union-Castle regrets that fares, due to ever-rising costs, have had to be increased. It is, however, still possible to enjoy the 12½-day voyage to Cape Town for under £200 during the tourist class thrift season. The normal minimum tourist class fare is now £238 to Cape Town. The minimum first class fare to Cape Town is raised £64 to £531. Fares in the hotel ship *SA Vaal* begin at £331.

These new fares came into effect on October 6 for all new bookings.

There has been no increase in the special winter excursion fares already published.

These special return rates are offered to first class passengers sailing on *Edinburgh Castle* leaving Southampton on November 28; to tourist class passengers on *Windsor Castle* ex-Southampton on November 14 or *Edinburgh Castle* on November 28; and to passengers sailing on *SA Vaal* departing Southampton on December 5.

UC's new film traces Cape route history

A new film has just been produced by Union-Castle's passenger division to stimulate interest among travel agents and potential passengers in sea travel between Britain and South Africa.

Entitled *Great Company* the film traces the history of the Cape route from the time, some 500 years ago, when mariners set out to find a way round Africa to the East. The early days are interestingly recaptured by

clever use of historic prints and paintings, many provided by the Fehr Collection in Cape Town and the Killie Campbell Museum in Durban. The story goes on to show how, in 1900, the Union and Castle Lines came together and then how, in 1965, a new partner, Safmarine, came into the picture.

The three modern passenger mailships are featured, and the pleasures and advantages of travelling on a great liner today are contrasted with scenes showing the more spartan conditions of days gone by.

Produced by Harold Weaver, who has made a number of excellent films for the B&C Group in recent years, *Great Company* runs for 21 minutes and, being of general interest, can be used to promote the passenger service in any part of the world. Co-operation in its production came from members of the staff from South Africa and Britain, in addition to the enthusiastic assistance of those on board the ships on which scenes were shot, reports Mike Paul.

Anyone wishing to make use of a copy of the film should contact the advertising department in Rotherwick House, Old Bond Street (01-493 8400).

■ SA Oranje, looking superb, sailed on her final voyage to Durban from Southampton on September 19. Although her departure was delayed by cargo operations due to bad weather, many people had waited on the quayside to see her off. Picture: Jim Wood.

